Barknerships
Corporate & Community Partnerships

Helping animals — and the people who love them — thrive across Northern Virginia
The Animal Welfare League of Alexandria (AWLA) is a 501(c)3 public charity (EIN: 54-0796610) committed to the highest standards of accountability, transparency and ethics.

Founded in 1946, the mission of the Animal Welfare League of Alexandria (AWLA) is to inspire compassion for all living things, to provide shelter to animals in need, and to promote adoptions, animal welfare and responsible pet ownership in our community.

While the AWLA is dedicated to helping animals in need, we do so much more than adoptions:
- **We are** a place of refuge for all homeless animals, whether they are lost, searching for a new family or just need a temporary place to stay
- **We are** compassionate medical providers, giving each animal the veterinary care they need
- **We are** educators, teaching the next generation of animal advocates
- **We are** collaborators, working hand-in-hand with government, nonprofit and for-profit organizations dedicated to helping our community
- **We are** partners with all pet owners, providing resources to families in crisis
- **We are** Animal Services Officers, helping companion animals and wildlife in the City of Alexandria

THE ANIMAL WELFARE LEAGUE OF ALEXANDRIA

BARKNERSHIPS WITH THE ANIMAL WELFARE LEAGUE OF ALEXANDRIA

Your employees and customers are local families who love animals. Our work together will showcase your company as a community leader who cares about supporting all living things.

As a partner, we can work together to build solutions for homeless animals, assist families in crisis and nurture the next generation of animal advocates. Your support can be targeted to one of four areas:
1. Lifesaving Medical Care
2. Community Support
3. Education, Outreach and Volunteering
4. Community Events

Being a BARKNERSHIP partner is a win-win: Animals and families receive the support they need, and your company receives amazing benefits, that may include
- Media recognition including press release and publicity mentions
- Customized social media postings
- Facebook following of nearly 30,000, Instagram and Twitter following of more than 10,000
- Newsletters - hard-copy and digital - mailed to 10,000 and emailed to 17,000+
- Logo placement on our website (more than 1.8 million site visits in 2020!), as well as event signage, flyers and more
- Event invitations for employees and customers
- Cross-promotional events at your location
- Employee volunteer opportunities at the shelter or your location

To secure your BARKNERSHIP, contact our Development Team
GetInvolved@AlexandriaAnimals.org • 703.746.5583
The Animal Welfare League of Alexandria presents

**HOME FREE**
A game of finding homes and keeping families together in 2021

**Lifesaving Medical Care**
Providing needed care for homeless animals in need

As an open-admission shelter, we welcome and care for every type of animal. For some animals, the care they need to become and stay healthy can be extensive, especially for injured and senior animals.

Each year, the AWLA provides medical care for more than a thousand animals, with close to 300 animals receiving major medical care such as life-saving surgery or extended care.

Support lifesaving medical care because your company is dedicated to direct animal care, saving lives, supporting veterinary staff, senior animals and curbing the pet overpopulation through spay and neuter.

**Community Support Programs**
Assisting pet owners and cherished pets across the Alexandria community

The AWLA provides needed assistance to owned pets in our community with the goal of keeping pets healthy and with their beloved families. Through our Community Pet Pantry and AniMeals programs, we provide pet food and supplies to pets in need. Vaccines, spay and neuter surgeries and basic grooming are available through low-cost and no-cost events and vouchers. In addition, the AWLA houses pets whose owners are undergoing emergencies through Crisis Care.

In 2020, the AWLA’s Community Pet Pantry delivered more than 40,000 pounds of food and nearly 200 animals were assisted as part of our low-cost vaccine and microchip clinics.

Support our community programs because your company is passionate about keeping animals with their families, providing direct services to pets in need and helping owned animals become and stay healthy.
Support our education, outreach and volunteer efforts because your company is committed to kids and families, educating the next generation and growing volunteerism in our community.

Connecting with our community and cultivating the next generation of responsible animal lovers

Our mission is to inspire compassion for all living things, and through our education, outreach and volunteer programs we extend our love of animal welfare within our community. Through activities such as public events, school presentations, summer camp, scout badge programs and birthday parties, we invite and engage with adults and students. Our volunteer program welcomes more than 500 kids and adults to participate in our work to serve animals and families in our community. Special volunteer programs, such as Book Buddies, teen service nights and at-home projects, enhance learning and support the work at the AWLA.

Support community events because your company is enthusiastic about publicly championing animals and families in our community.

As a member of the Northern Virginia community, the AWLA actively hosts and participates in events throughout the area. Through these events, we educate visitors about the benefit of animals in our community and empower our neighbors to welcome and care for the animals. Events range from participation in local festivals to hosting the annual Alexandria Love Your Pet Day for thousands of people.

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Corporate and community partners include

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