



# Paw Pals



## “Thank You” Assets

So people donated to your fundraiser? **Congratulations!** But almost as important as fundraiser preparation is fundraiser follow-up, so now it’s time to let everyone know how thankful you are for their generous donations. We recommend responding to each donor as soon as they make their donation, so they know that their gift was received and appreciated. Below is some sample language that you can use, but make it personal and let them know how much their generosity means to you. You can respond back via social media, email, a letter or even by calling your donor. There’s no bad way to say **“Thank You!”**

### SUGGESTED THANK YOU LANGUAGE

Dear **[INSERT DONOR NAME]**,

Thank you so much for your generous donation to the Animal Welfare League of Alexandria through my fundraiser. Animals are important to me because **[EXPLAIN WHY YOU LOVE ANIMALS]**. Your donation means that the AWLA can help even more animals get the love and attention they need until they can find families of their own. Thank you again for changing the life of an animal in need!

Sincerely,  
**[YOUR NAME]**

If you are responding on social media or sending an email, you can use these graphics:



[CLICK TO ACCESS](#)

If you are sending a thank you letter, you can print these card templates:



[CLICK TO ACCESS](#)

