

## **Language for your Social Media Event Description**

If you're raising money for animals in need on Facebook or Instagram, first you need to let your friends and family know why this cause is so important to you. You can customize the language below, or write your own personal messaging to let people know how much their donation means to you...and to animals in need.

## FOR A FACEBOOK FUNDRAISER EVENT

I'm raising money for animals in need at the @alexandriaanimals [PLEASE TAG] because [explain why the AWLA is so important to you]. Every donation made to my fundraiser will go directly to helping animals in my community. Why should you donate? [Write your favorite fact about the AWLA]. Just click on the Donate button below to help animals in Alexandria.

Thanks so much for lending a paw and making a difference in my community!

## **FOR AN INSTAGRAM STORY**

Don't forget to add the "Donate" sticker.



