

Linda Couture

Board Member since June, 2006

BUSINESS EXPERIENCE

Jefferson Consulting Group and Columbus Newport Consulting Group

Senior Consultant

Advised clients on matters of U.S. Government procurements, provided advocacy, business development, legislative assistant, proposal strategy, image and identity status, marketing communications and procurement policy. Special project consultant and paid facilitator for Environmental Protection Agency's Energy Star program and customer evaluation for major drug company.

Westinghouse Norden Systems, Norwalk, Connecticut

Director of Communications

Member of executive staff. Managed, staffed, directed and planned all communications products, both external and internal. Served as media spokesperson. Planned and directed trade show activity, including foreign air shows. Planned content, contributed feature articles and edited two newsletters. Held press briefings and wrote all news releases.

LTV Aerospace and Defense, Arlington, Virginia

Manager, Program Analysis

Planned, organized and staffed newly created competitor analysis unit. Managed staff of two professionals. Advised LTV divisions' strategic planning organizations on environmental outlook and appropriate direction. Supported LTV Steel's planning staff with market analysis and forecast data. Benchmarked critical financial factors for senior management.

The Bendix Corporation, Arlington, Virginia

Senior Marketing Representative and Market Research Analyst

Held three marketing positions. As market analyst, prepared specific market analyses and an annual ten-year forecast of platforms. As marketing rep, identified market opportunities for 19 divisions and devised business development strategies.

NON PROFIT, CIVIC AND PROFESSIONAL EXPERIENCE

Past President, Senior Services of Alexandria

Past President, Women in Defense, A National Security Organization

Board of Directors, AWLA

Executive Producer, Alexandria Animal Matters Comcast TV Show, AWLA

Director of Fundraising for Alexandria Hotline

City Council appointment to Alexandria Transportation Committee

Chamber of Commerce's Leadership Institute, Norwalk, CT

Center for Creative Leadership's Executive Women's Program, La Jolla, CA

Chair, Electronics Industries Association, Requirements Council

Past President, Founders Park Community Association

Past Vice President and currently Recording Secretary, Old Town Civic Association

EDUCATION

Bachelor of Science Degree Business Administration, The American University, 1977

Certified Myers-Briggs; independent career counselor